

2021 Alliance Sponsorship

BUILD RELATIONSHIPS. **GROW** YOUR BUSINESS. **SUPPORT** COMMERCIAL REAL ESTATE.

NETWORK

Bringing people together.

Interact with our ~1000 CRE professionals at the Deal Makers Awards, Golf Tournament, Commercial Spotlight & more.



LEARN

Providing CRE specific education.

Whether you attend a CE Day, Breakfast with Brokers, or a CRE Chat, we offer multiple opportunities to enhance your knowledge.



“CRCBR is an essential part of my commercial real estate business. As an Alliance Sponsor, we pride ourselves on supporting CRCBR in moving the industry forward.

- Charles Neil, Divaris Real Estate, 2020 CRCBR President



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ADVOCATE

Speaking on your behalf.

We support the CRE industry by working with elected officials and informing our members of upcoming issues. In April, we were instrumental in getting you back to work by getting CRE services deemed an essential business in NC and Mecklenburg County.



LEAD

Creating leaders in CRE.

From offering leadership growth opportunities to partnering with local colleges and businesses, we invest in our community and the industry.



“Ranger chooses to support CRCBR because it's one of the only organizations that allows us to directly connect with our clients and grow our company, all while backing the CRE industry.”

- Tom Phillips, Ranger Construction



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TRANSACT

Providing tools to get business done.

Stay in-the-know and facilitate deals through access to SiteIndex, weekly hot sheets, leasing reports and market reports as well as access to ZipForms.



MANAGE

Offering resources to manage your business.

We provide our members with access to NCR Legal Hotline, Tech Support, Mediation/Arbitration Services and discount benefit programs.



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Thanks to our Alliance Sponsors, CRCBR remains the **essential commercial real estate association** during these difficult times. We continue to help our industry thrive through networking, education, information and advocacy. Your support is more critical than ever before and we would appreciate your support as a partner in 2021.

	CHAIRMAN \$7,500	CORPORATE ASSOCIATE \$4,000	PARTNER \$4,000	CONTRIBUTOR \$1,500
AVAILABLE TO	Brokerage/Vendors	Vendors	Brokerage	Brokerage
COMPANY RECOGNITION				
On CRCBR Website with Link to Sponsor Company Website	LOGO	NAME	NAME	NAME
On Sponsor Banner at All Events	LOGO	NAME	NAME	NAME
On Event PowerPoint Presentations	LOGO	NAME	NAME	NAME
In All Emails	LOGO	NAME	NAME	NAME
Instagram Takeover for Company or Property	1 DAY	HALF DAY	HALF DAY	
Complimentary Corporate Associate Annual Membership*	2	1		
Special Recognition in Corporate Associate Directory*				
On Home Page of CRCBR Website	LOGO			
Speaking Opportunity at Board of Directors Meeting	1			
In E-newsletter (The Voice)	LOGO			
* Exclusive Benefit for Vendor Companies				
PROGRAM & EDUCATION RECOGNITION				
Complimentary registration to select programs	4	2	2	2
Complimentary registrations for continuing education classes	8		4	4
Spring OR Fall Golf Tournament sign sponsorship and player registrations (Registrations can be split between events)	FULL TEAM	HALF TEAM	HALF TEAM	
Premium Showcasing Options at Commercial Spotlight				
Premium Sponsorship of Deal Makers Awards Program				